AMP

ARIS Marketing Program

American Republic Insurance Services®

Amplify your sales and lower your costs with our AMP lead expense reimbursement program!

Step 1: Earn Credits from qualifying carrier sales

- Product Credit Values:
  - 1 policy = 1 credit - PDP and ACA Polices are excluded. All other policy types are eligible.
  - 8 credits are equal to $450 in lead cost reimbursement.
  - AMP Dollars are earned and distributed in increments of $450.
  - Policies must be effective for 2 months and be in App Tracker to earn credits.

Step 2: Check your Balance

- Monitor your credit balance in App Tracker.
  - Use the link on the ARIS Agent Portal homepage to access App Tracker.
  - Then choose Reports/AMP Submissions to see your balance.

Step 3: Submit Request

- After earning enough credits for a reward, submit your itemized receipt on the ARIS Agent Portal in the Resource Center under AMP Program - Reimbursement Request.

Step 4: Receive Funds

- Reimbursements are processed within 10 days.
- Rewards will be paid on your ARIS Commission check and will be visible on your statement as an AMP Program Bonus.

Questions?
Email: fieldsupport@arisagency.com

Qualifying Carriers:

Aetna, Allstate, American Amicable, Anthem, Banner Health, BCBS of AZ, IL, OK, TN, TX, Devoted, Essence, Gerber Life, HealthSpring, Humana, Integrated Trust Systems Lumos, Manhattan Life, Mutual of Omaha, Physicians Mutual, Protective Life, Scan, United Healthcare, Wellcare, Zing

Expenses Eligible for Reimbursement:

Promotional Items

Agent or ARIS branded marketing items

- These can be any items from the ARIS Store or similar items from another marketing supplier.
- Signage with Carrier, Agency or Agent information
- License Fees

Lead Generation

- Lead purchases
  - New to purchasing leads? Try one of the companies listed on the resources tab of our Agent Portal!
- Contact lists, Direct mail leads, digital leads, email campaigns, seminar costs
- Website costs
- Printing and postage costs

Advertising

- Billboards, Facebook ads, Radio, TV and Newspaper ads
- Google ads and SEO
- Sponsorships, Booth Fees and Chamber of Commerce fees

Electronics

- Laptop, computer, IPad, tablet
- Printer, ink, paper
- Addressing machine, envelope stuffers or postage meters

*Limit of 1 electronics reimbursement per year

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AMP Eligibility Date by Carrier

The carriers included in the AMP Program became eligible at different dates. Policies written after the AMP Start Date qualify for AMP credits.

Carrier	AMP Start Date
Aetna, Allstate, American Amicable, Blue Cross Blue Shield IL, OK, TN, TX, Gerber Life, Manhattan Life, Mutual of Omaha, United Healthcare	3/1/2025
Anthem	9/1/2025
Blue Cross Blue Shield AZ, Banner Health	6/7/2025
Devoted, Integrated Trust Systems	6/30/2026
Essence	8/1/2026
HealthSpring MA Healthspring All other plans besides MA	7/28/2025 8/18/2026
Humana	7/20/2026
Lumos	8/10/2026
Physicians Mutual	8/1/2025
Protective Life	6/20/2025
Scan	10/9/2025
Wellcare	8/25/2025
Zing	11/17/2025